

## **BREASTFEEDING PHOTO CONTEST**

1. The Breastfeeding Photo Contest is open to all lactating mothers in Region XII.
2. One photo entry per lactating mom only and must depict the proper way/position of breastfeeding which shall be considered in choosing the finalists.
3. Entrants must submit a fully completed entry form and photo entry to NNC XII's official Facebook page or email at [nncro12@gmail.com](mailto:nncro12@gmail.com) on or before August 13, 2021 (until 12noon only).
4. Must reflect in the entry form the entrant's complete name, birthdate, address, contact number(s), or email address.
5. Entries must be in full color only in any orientation and ensure that the picture is of high quality (may use a digital camera or mobile phone).
6. Photo entries must be in JPEG digital file or PNG format only.
7. All entries will be posted on August 16, 2021.
8. The Entrant should be the sole and exclusive owner of the Entry, including the Photo.
9. The Photo is 100% original and the entrant owns all rights in and to the Photo, including copyright.
10. The Photo will not infringe on or conflict with the rights of any third parties.
11. By entering, all qualified entrants acknowledge and agree that their respective entries will be posted on the official Facebook page of National Nutrition Council XII and grant their permission to have the Photo posted on the page.
12. Facebook likes accumulated for each entry will have a bearing on the total score and will only be valid if the likers were able to like the NNC XII Official Facebook Page. The final counting of likes will be on August 27, 2021 (at 12 noon).
13. The winners will be notified by phone or email and will be announced on the NNC XII Official Facebook page. Winners shall receive the following after thorough verification.
  - 1st place – 1,500
  - 2nd place – 1,000
  - 3rd place – 500
14. The criteria for judging are as follows:

- a. Proper breastfeeding position-30%
- b. Originality-20%
- c. Creativity -20%
- d. Visual appeal and photo quality-15%
- e. No. of likes in NNC XII Facebook page-15%

TOTAL -100%

15. All photo entries become the sole and exclusive property of the National Nutrition Council XII.

16. The decision of the Board of Judges is final and irrevocable.

<b>ENTRY FORM</b>
Complete Name of Entrant/Breastfeeding Mom:
Birthdate:
Address:
Contact number(s)/Email Address:

*Please submit this form together with your photo entry on or before 13 August 2021 (until 12noon only) thru email at [nncro12@gmail.com](mailto:nncro12@gmail.com)*